

## Minimum Advertised Price (MAP) Policy

### **COVERED PRODUCTS**

This Policy applies to all sanitary and bath ware fixtures, parts and accessories under the Mansfield®, Pro-Fit® and Swirl-Way® brand names (the "Covered Products"). It does not apply to discontinued, close-out or distressed merchandise, or to special over-stock promotions announced by Mansfield Plumbing Products. Mansfield Plumbing Products may also, from time to time, announce a promotional period during which the Policy will not apply to all or some Covered Products.

### **POLICY**

The Minimum Advertised Price (MAP) for the Covered Products shall be calculated as follows:

#### **General Rule:**

MAP = 70% of the current published list price (i.e., 30% less than the list price) for all product lines.

#### **Exception – Toilets Sold as CTK:**

MAP = 50% of the current published list price (i.e., 50% less than the list price) for toilets sold as CTK.

MAP Violation means displaying a price below the published MAP as determined above on any ads, campaigns, coupons, sponsored links, or websites operated by, affiliated with, and/or linked to the Internet Reseller's website(s).

No Mansfield Plumbing Products employee or sales representative has authority to modify or negotiate this Policy.

### **VIOLATION AND ENFORCEMENT**

If Mansfield Plumbing Products determines that a Reseller has advertised below MAP, the following steps apply:

**Step 1:** Written notice of violation. Reseller has 5 business days to correct the violation.

**Step 2:** Failure to correct within 5 days results in 30-day suspension of sales for the affected items and removal of web links.

**Step 3:** After suspension, reinstatement occurs if compliance is maintained. Continued violation after suspension counts as a second violation.

Second Violation:

If a second violation occurs within 12 months, Mansfield Plumbing Products may:

1. Suspend sales for 90 days.
2. Increase selling prices to Reseller for a period determined at the time.
3. Terminate business relationship and remove web links.

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Note: This Policy aims to maintain fair market pricing and prevent predatory practices. Mansfield Plumbing Products reserves the right to manage its distribution channels and make decisions regarding Resellers.

**Updated: November 2025**