



FOR IMMEDIATE RELEASE

**Mansfield moves 90 percent of production to U.S.,
and offers industry's shortest lead times & highest fill rates**

-- Annual sales meeting is platform for announcements about new ad campaign, plant expansion and new shipping promise --

PERRYSVILLE, Ohio (May 13, 2014) –Mansfield Plumbing Products (Mansfield) today announces that its increased dedication to “Made in America” manufacturing will result in new benefits to customers.

Mansfield will now produce more than 90 percent of its product volume here in the U.S, increasing its plant capacity by 1 million pieces. The Perrysville, Ohio, sanitary-ware plant expansion is the largest in more than 20 years in the U.S.

With increased U.S. manufacturing, Mansfield can now offer shorter lead times and higher fill rates than any other vitreous china manufacturer.

“We’re especially excited to produce even higher inventory returns for our distributors, putting more money back in their pockets,” says Chuck York, vice president of wholesale sales for Mansfield Plumbing. “Our new shipping promise is one no other manufacturers can match, and it’s thanks to our ongoing dedication to investing in our U.S. manufacturing.”

Mansfield now promises:

- 250+ piece truckload orders will ship in **10 business days** with all U.S.A.-made product shipping complete.
- Full truckload orders will ship in **7 business days** with all U.S.A.-made product shipping complete.
- If Mansfield fails to ship in the days defined, the manufacturer will credit the drop charge. Truckload orders will receive \$100 credit.

For the first time in 20 years, Mansfield is launching an ad campaign targeting distributors and plumbers. The new campaign features real Mansfield employees and highlights the benefits of buying from Mansfield versus overseas manufacturers.

Mansfield first announced all the new initiatives at its annual sales meeting in Perrysville, Ohio, last month. With 120 sales reps and 20 board members in attendance, the meeting included a tour to show off the new equipment and plant capacity.

“So many other companies haven taken their manufacturing overseas to save money,” says York. “By keeping it ‘Made in America,’ Mansfield is stronger than ever right now. We’ve proven, through smart U.S. investment and a dedicated workforce, it’s possible to offer top quality at a more affordable price.”

For more information on Mansfield’s products, visit www.mansfieldplumbing.com.

ABOUT MANSFIELD PLUMBING

Mansfield precision manufactures millions of pieces each year at its U.S. headquarters in Perrysville, Ohio. Two other plants operate in the U.S.: Big Prairie, Ohio, and Henderson, Texas. With more than 600 employees, Mansfield is one of the largest domestic producers of sanitary ware, and is proud to say most of the products are “Made in the USA.” Mansfield’s plumbing fixtures and fittings are available through one of the industry’s most extensive networks of more than 2,800 distributors located throughout the U.S., Puerto Rico and Canada. Additionally, the company’s plumbing products are sold through select retail, do-it-yourself home improvement centers and designer kitchen and bath showrooms. Mansfield Plumbing Products, founded in 1929, was purchased by Corona in 2004 and is a leading producer of top quality, high-design, performance plumbing fixtures

and fittings for use in residential, commercial and institutional markets. Visit www.mansfieldplumbing.com or call 877-850-3060 for more information.

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EDITOR'S NOTE

Mansfield Plumbing representatives available for interviews.

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