



FOR IMMEDIATE RELEASE

**Mansfield Plumbing launches high-efficiency urinal (HEU)  
that uses only 1/2 gallon per flush**

*-- New 401HE Adam Urinal uses 50 percent less water  
than the current federal standard for commercial urinals --*

**PERRYSVILLE, Ohio (Aug. 13, 2014)** – Now builders, plumbers and contractors can help facilities save water and money with a new affordable HEU.

Mansfield Plumbing Products (Mansfield) today announces its new 401HE Adam Urinal. The new high-efficiency model carries the same price point and performance as Mansfield's original Adam Urinal.

Using only .5 gallon per flush (gpf), the new WaterSense™ certified 401HE Adam Urinal also features an external trapway. This feature makes the HEU ideal for replacing less-efficient, external-trapway urinals.

"Many older structures still feature water-wasting urinals that can use up to 10 times more water," says Adriana Miller, product manager for Mansfield Plumbing. "With so many retrofit opportunities out there, our new HEU is the affordable solution. The 401HE Adam can also help trade professionals in many states secure vouchers and rebates."

The 401HE joins Mansfield's extensive line of HETs and HEUs, including its Brevity Urinal, which uses only .125 gpf.

For more information on Mansfield's products, visit [www.mansfieldplumbing.com](http://www.mansfieldplumbing.com).

## **ABOUT MANSFIELD PLUMBING**

Mansfield precision manufactures millions of pieces each year at its U.S. headquarters in Perrysville, Ohio. Two other plants operate in the U.S.: Big Prairie, Ohio, and Henderson, Texas. With more than 600 employees, Mansfield is one of the largest domestic producers of sanitary ware, and is proud to say most of the products are “Made in the USA.” Mansfield’s plumbing fixtures and fittings are available through one of the industry’s most extensive networks of more than 2,800 distributors located throughout the U.S., Puerto Rico and Canada. Additionally, the company’s plumbing products are sold through select retail, do-it-yourself home improvement centers and designer kitchen and bath showrooms. Mansfield Plumbing Products, founded in 1929, was purchased by Corona in 2004 and is a leading producer of top quality, high-design, performance plumbing fixtures and fittings for use in residential, commercial and institutional markets. Visit [www.mansfieldplumbing.com](http://www.mansfieldplumbing.com) or call 877-850-3060 for more information.

## **MEDIA CONTACT**

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## **EDITOR’S NOTE**

Mansfield Plumbing representatives available for interviews.

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