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A bowlful of good news

Posted by TGarland on 09/25/2013



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We were very flushed with excitement this morning to see some good news. U.S. manufacturing is indeed on a roll, and things are coming out well. One indicator: It looks as if toilet manufacturing is coming back to the U.S.

[The Wall Street Journal reports](#): "U.S. manufacturing of toilets is making a surprising, if modest, comeback."

Only seven toilet plants remain in the U.S. today, down from 48 in the late 1970s. But those that are left are now modernizing their plants to increase capacity. The one differentiator is that now, according to the Journal, the remaining plants are "mostly under foreign ownership."

Mansfield Plumbing, the fourth largest U.S. toilet supplier, plans to add about 100 new employees within six months. By keeping production in the states, Mansfield was able to stand out:

But Mr. Morando wanted to keep production in the U.S. That would allow the company to differentiate itself by stressing its ability to get products to customers faster, respond quickly to changes in consumer preferences, and offer a "Made in U.S.A" label, which Mr. Morando believes is increasingly appealing.

Here at Alliance for American Manufacturing, we hope their success continues moving through the pipeline.

[Read more.](#) *Note the content is, unfortunately, only available to Wall Street Journal subscribers.

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