



FOR IMMEDIATE RELEASE

MANSFIELD PLUMBING'S NEW BOLT ELIMINATES LEAKS AND MAKES CONNECTING TANK AND BOWL EASIER

-- SmartFasten™ is first bolt to have encapsulated, rubber head --

PERRYSVILLE, Ohio (Jan. 8, 2010) - Mansfield Plumbing Products (Mansfield), a leading provider of affordable and top-quality bathroom fixtures, announces the launch of its new SmartFasten bolt, a revolutionary way to connect a toilet's tank and bowl.

"The bolt's encapsulated, rubber head completely seals tank holes, doing away with the common and irritating problem of leaks," says Charles Scott, vice president of marketing for Mansfield. "The SmartFasten's innovative design is so new that its patent is still pending. It's amazing how much easier such a small accessory can make toilet installation and maintenance for homeowners and members of the building and remodeling industry."

Priced the same as traditional, metal bolts, the SmartFasten is easier to use and more effective:

- **Hassle Free:** The bolt locks in place, so no reaching into the tank while tightening the nuts.
- **Washer Free:** A rubber seal is already molded onto the bolt.
- **Rust Free:** Since the bolt's head is rubber, water never comes into contact with metal.

"At Mansfield, we have a great team of inventors who are constantly working to improve the performance of our plumbing fixtures and accessories while still maintaining the affordable price point for which all our products are known," says Scott. "We believe that, just because products perform at high standards, doesn't mean they have to be expensive."

From high-design bathroom suites for homeowners to commercial fixtures tailored to meet the needs of a wide array of trade audiences, Mansfield has products that complement any commercial or residential structure. For more information about Mansfield and its products, visit www.mansfieldplumbing.com.

ABOUT MANSFIELD PLUMBING

Mansfield precision manufactures more than 4 million pieces each year at its U.S. headquarters in Perrysville, Ohio. Two other plants operate in the U.S.: Big Prairie, Ohio, and Henderson, Texas. With more than 450 employees, Mansfield is one of the largest domestic producers of sanitary ware, and is proud to say many of the products are “Made in the USA.” Mansfield’s plumbing fixtures and fittings are available through one of the industry’s most extensive networks of more than 1,000 wholesale plumbing distributors with over 2,800 locations throughout the U.S., Puerto Rico and Canada. Additionally, the company’s plumbing products are sold through select retail, do-it-yourself home improvement centers and designer kitchen and bath showrooms. Mansfield Plumbing Products, founded in 1929, was purchased by Corona (one of the world’s largest manufacturers of china) in 2004 and is a leading producer of top quality, high-design, performance plumbing fixtures and fittings for use in residential, commercial and institutional markets. Visit www.mansfieldplumbing.com or call 877-850-3060 for more information.

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EDITOR’S NOTE

Product photo available upon request

Mansfield Plumbing representatives available for interviews

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