



FOR IMMEDIATE RELEASE

**MANSFIELD PLUMBING'S NEW PRO-FIT® AIR BATHS
HELP CREATE SPA EXPERIENCE FOR LESS**

-- Manufacturer debuts eight new 'Made in America' air baths to join its Pro-Fit line of value-priced soaker and whirlpool tubs --

PERRYSVILLE, Ohio (Oct. 11, 2010) – Now homeowners who want to add luxury to their homes by installing air baths have eight new affordable options. Mansfield Plumbing Products (Mansfield) announces the addition of air baths to its popular Builder Series Pro-Fit line, which already includes whirlpools and soakers.

Charles Scott, vice president of marketing for Mansfield, says: “All of our Pro-Fit air baths are priced hundreds less than our closest competitor, and – because they’re all made in America – builders and homeowners can feel good about supporting the U.S. economy and keeping jobs in America.”

Some consumers prefer air baths over whirlpools because of the gentler massage and more hygienic drainage system. However, most air baths are out of reach to the average consumer because of their high prices. Not so with Pro-Fit Air Baths. Plus each Pro-Fit Air provides bathers with the experience of having a personal masseuse available to them any time, with luxury features that include:

- 46 to 58 strategically positioned air channels that provide a relaxing massage
- Powerful air streams that surround bathers with millions of soothing bubbles
- Strong, single-speed blower with a powerful air heating element
- Simple air switch operation for easy use
- Added reassurance that 20 minutes after the bath is turned off the motor automatically blows any remaining residue out of the “Quick Drain” air channel
- The option to add bath oils, salts and fragrances that are harmful to whirlpool systems, but have no effect on air baths

With decades of experience providing top-quality products to the trade industry, Mansfield designed its new air baths to fit a variety of bathroom styles and sizes preferred among builders.

For more information on Mansfield's products, visit www.mansfieldplumbing.com.

ABOUT MANSFIELD PLUMBING

Mansfield precision manufactures more than 2.5 million pieces each year at its U.S. headquarters in Perrysville, Ohio. Two other plants operate in the U.S.: Big Prairie, Ohio, and Henderson, Texas. With almost 500 employees, Mansfield is one of the largest domestic producers of sanitary ware, and is proud to say many of the products are “Made in the USA.” Mansfield’s plumbing fixtures and fittings are available through one of the industry’s most extensive networks of more than 2,800 distributors located throughout the U.S., Puerto Rico and Canada. Additionally, the company’s plumbing products are sold through select retail, do-it-yourself home improvement centers and designer kitchen and bath showrooms. Mansfield Plumbing Products, founded in 1929, was purchased by Corona (one of the world’s largest manufacturers of china) in 2004 and is a leading producer of top quality, high-design, performance plumbing fixtures and fittings for use in residential, commercial and institutional markets. Visit www.mansfieldplumbing.com or call 877-850-3060 for more information.

MEDIA CONTACT

Angela D’Amario, 770-310-1152, a.damario@hausergroup.com

EDITOR’S NOTE

Mansfield Plumbing representatives available for interviews

###