



FOR IMMEDIATE RELEASE

## **Mansfield Plumbing launches new and improved website**

**PERRYSVILLE, Ohio (June 28, 2011)** – Today Mansfield Plumbing Products (Mansfield) announced the revamp of its website, [MansfieldPlumbing.com](http://MansfieldPlumbing.com), complete with new design elements, functions and content.

In addition to a cleaner, more modern look, the new site features:

- **Dealer Locator:** By entering their zip code, visitors will be directed to the nearest wholesaler, retailer, showroom or sales representative
- **Specification library:** Type in a product name or model number and visitors can quickly find specifications in easily printed, PDF file format.
- **Water-savings calculator:** Enter the number of people in your household and your price per gallon to get estimated water savings with Mansfield high-efficiency toilets.
- **State-rebate Information:** State rebate programs by state along with their links are provided on the site.
- **“Green” section:** As a leading U.S. manufacturer of high-efficiency plumbing fixtures, Mansfield has dedicated a section to describe other conservation efforts throughout the company.
- **“Made in USA” listing:** Every year, Mansfield manufactures more than 2 million pieces in the U.S. To identify which products are US made the website features a separate, “Made in USA” section.

Other new features to the site include a useful industry links section, a list of product certifications, flush video demonstrations and much more.

“One of our favorite features is the new and improved dealer locator. Our hope is that we can help drive consumers and trade professionals directly to our customers,” says Charles Scott, vice president of marketing for Mansfield. “We redesigned our site to better meet the needs of all our customers, the plumbing industry professionals, sales representatives and homeowners. We hope all of them find it to be an easy-to-navigate, helpful resource.”

For more information on Mansfield's products, visit [www.mansfieldplumbing.com](http://www.mansfieldplumbing.com).

### **ABOUT MANSFIELD PLUMBING**

Mansfield precision manufactures more than 2.5 million pieces each year at its U.S. headquarters in Perrysville, Ohio. Two other plants operate in the U.S.: Big Prairie, Ohio, and Henderson, Texas. With almost 500 employees, Mansfield is one of the largest domestic producers of sanitary ware, and is proud to say many of the products are "Made in the USA." Mansfield's plumbing fixtures and fittings are available through one of the industry's most extensive networks of more than 2,800 distributors located throughout the U.S., Puerto Rico and Canada. Additionally, the company's plumbing products are sold through select retail, do-it-yourself home improvement centers and designer kitchen and bath showrooms. Mansfield Plumbing Products, founded in 1929, was purchased by Corona (one of the world's largest manufacturers of china) in 2004 and is a leading producer of top quality, high-design, performance plumbing fixtures and fittings for use in residential, commercial and institutional markets. Visit [www.mansfieldplumbing.com](http://www.mansfieldplumbing.com) or call 877-850-3060 for more information.

### **MEDIA CONTACT**

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### **EDITOR'S NOTE**

Mansfield Plumbing representatives are available for interviews. Images of the website are available upon request.

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